

Trainer Academy CPT Mission Statement

Trainer Academy provides aspiring fitness professionals with resources and materials to pass their certification exams and develop the skills needed for success in the personal fitness industry.

We have developed a number of proprietary study material packages that streamline the process of preparing for fitness certification exams. These materials help our students reduce study time while increasing information retention and learning. We offer an exam pass guarantee for students who choose our full study preparation package.

In our mission to continually evolve with the rapidly growing and changing fitness industry, we are developing our own NCCA accredited personal training certification. Our core team includes certified trainers with hands-on experience and a range of different certifications to create a curriculum that provides new trainers with the scientific, technical, business, and interpersonal skills needed for a successful career in fitness.

Our guiding purpose for developing the Trainer Academy Certified Personal Trainer curriculum, exam, and certification is to minimize the prerequisite education and financial barriers to entry for becoming certified without reducing the level of knowledge needed to achieve certification, thus ensuring that all aspiring trainers become fully equipped to handle the demanding job of personal training.

This mission includes removing college-level prerequisites and providing fairly-priced study preparation materials to allow students from diverse socioeconomic and cultural backgrounds whatever resources they need to not only pass the certification exam, but also exceed the knowledge and skill standards set by other industry-leading certifications.